

EENOVA: Energy Efficiency in Regional Food processing Value Chains

EENOVA focuses on addressing the key challenges associated with the **food chain's heavy reliance on fossil fuels**. Our primary goals include **promoting energy-smart solutions, enhancing energy efficiency, increasing renewable energy use**, and reducing the carbon footprint in **five regional value chains across** different food processing subsectors and countries.

EENOVA aims to **guide businesses** in these value chains **towards tailored energy-related improvements**. Our approach leverages regional characteristics, including small and medium-sized enterprises (SMEs) and larger enterprises (LEs), by identifying common steps to raise awareness, encourage collaboration, and implement energy-efficient practices.

The expected energy impact is significant, and we plan to develop a **replicable model based on successful case studies**. This model can be applied to value chains in various regions and sectors, with active **involvement of key stakeholders**, such as sector associations and finance representatives, with the ultimate goal of making them more energy-efficient, smart, and competitive.

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